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PUBLIC ANNOUNCEMENT

ATTA Unveils Its New Logo

One Province • One Community • One Team

The Alberta Table Tennis Association (ATTA) is proud to introduce its new logo, which reflects a renewed vision for table tennis's future in Alberta.

The new logo reflects our provincial identity, Canadian pride, and our shared passion for table tennis. It symbolizes ATTA's commitment to uniting clubs, athletes, coaches, officials, volunteers, and supporters across Alberta under one common vision.

Each element of the logo carries special meaning:

- Alberta's provincial landscape: The mountains, green fields, and provincial colours reflect Alberta's identity, natural beauty, and community spirit.
- Canadian pride: The maple leaf represents our connection to Canada and our commitment to developing athletes who can proudly represent Alberta and our country.
- Table tennis: The prominent ATTA lettering and table tennis ball reflect our dedication to promoting and developing the sport at all levels.
- Unity and teamwork: Our new slogan, "One Province • One Community • One Team,"

expresses our belief that the future of table tennis depends on collaboration, mutual respect, and a shared commitment to excellence.

This new logo is more than a visual update. It represents ATTA's determination to build a stronger, more inclusive, and more united table tennis community throughout Alberta.

As we move forward, ATTA remains committed to supporting our affiliated clubs, expanding participation opportunities, developing young talent, promoting fair play, and creating a positive environment in which athletes of all ages and skill levels can thrive.

We recognize and appreciate everyone who has helped grow table tennis in Alberta. We invite our clubs, members, athletes, partners, sponsors, and the public to embrace this new identity and join us in shaping the future of our sport.

One Province. One Community. One Team. Together, we move table tennis forward.

Thank you for your continued support of the Alberta Table Tennis Association.

Sincerely,

The Board of Directors
Alberta Table Tennis Association (ATTA)
Website: abtabletennis.com